

JOEL KOTLOWITZ

writer • producer • editor

EXPERIENCE:

HBO • Sr. Producer, Editor • Sept 2018 - Present

- Lead Producer for A/V promotional assets on various HBO & HBO Max titles.
- Manage the conception, execution & delivery of A/V Marketing campaigns by communicating with Strategic Marketing, directing vendors & in-house creative teams, while working with Creative Directors, Programming, Marketing executives and Showrunners.
- Edit promotional materials for broadcast, digital, social & theatrical on titles such as Game of Thrones, Westworld, Barry, Euphoria, Perry Mason, High Maintenance, Lovecraft Country and the Nevers.
- Manage production crews to shoot BTS & interview materials, while interfacing with top tier talent such as Robert Downey Jr, Bill Hader, John Lithgow and other prominent showrunners, directors and actors.
- Oversee editors, graphic designers, audio mixers and/or colorists to produce high quality pre-premiere, continuity, and extra content marketing pieces.
- Mentor Jr. level producers and editors.

History/A+E Networks • Sr. Writer, Producer, Editor • May 2015 - Sept 2018

- Write, produce and edit Trailers, Sizzles, TV Spots, conceptual shoots, BTS and extra content for the network's tentpoles, including the original series, Vikings.
- Creatively direct motion designers, audio engineers, editors, composers and voice over talent.
- Work with editorial and graphic vendors to execute high level marketing pieces and promotional packaging elements.
- Manage production crews during the capture of conceptual shoot spots, BTS and interviews supporting Network Original Series.
- Interview talent on camera for BTS pieces.

Syfy/NBC Universal • Writer, Producer, Editor • Sept 2011 - May 2015

- Write, produce and edit various promotional pieces including trailers, TV Spots, sizzles and continuity; while working with Creative Directors.

ADDITIONAL EXPERIENCE:

- USA Network, Production Assistant, June 2010 - Sept 2011
- truTV, Production Assistant, Sept 2009 - June 2010
- Beehive, Assistant Editor, Oct 2008 - August 2009

SKILLS

- Producing, Avid, Adobe creative suite, copywriting, set etiquette, team management & Microsoft office.

EDUCATION

- The Pennsylvania State University, B.A. in Communications, Film & Video, '04 - '08
- Alpha Epsilon Pi Fraternity, Rush & Social Chair